ISSN No- 2581-9879 (Online), 0076-2571 (Print) www.mahratta.org,editor@mahratta.org

## A Study OnThe Significance Of Sustainable Tourism Development As A Future Perspective.

Mr. Rahul Desai, Assistant Professor Dr. D. Y. Patil Institute of Hotel Management & Catering Technology, Pune

Dr. Dhanraj Kalgi, Assistant Professor Dr. D. Y. Patil Institute of Hotel Management & Catering Technology, Pune

Mr. Anup Dumbre, Assistant Professor
Dr. D. Y. Patil Institute of Hotel Management & Catering Technology, Pune

#### **Abstract:**

In this research paper the significance of sustainable tourism is discussed also the importance of sustainable development for tourism sector is analyzed as a future perspective. Sustainable tourism is a nature based tourism. Therefore it is not like other form of tourism. It promotes natural awareness and respect towards nature and society. It tries to mitigateenvironmental damages and minimize impacts such as exceeding carrying capacity etc. This tourism supports the improvement of Social, Economic and Environmental development of a country. Sustainable development means utilizing resources at present without damaging on them for future generation. The tourism which specially promotes this statement known as sustainable tourism. Eco tourism is a type of sustainable tourism. It is a tourism without changing detracting or fading from the quality of the destination that brings tourists to it. This paper attempts to analyze sustainability concepts such as sustainable growth development and sustainable resources use. The main purpose of this paper is to explore the importance of sustainable development in tourism as a future perspective.

#### **Keywords:**

Sustainable Development, Green Tourism, Sustainabletourism, Ecological tourism

#### **Introduction:**

Sustainable development in tourism is at primary importance to our planet and its future. Sustainable Development is becoming the need of the hour. Human beings have selfishly chased their strive for modernization and advancement of civilization often comprising with the greener earth's needs. As a result, the increased environmental depletion is evident with the prevalence of deforestation, pollution, greenhouse gases, climate change etc. Sustainable Development aims to bring a balance between the requirements of what the present demands while not overlooking the needs of future generations. It acknowledges nature's requirements along with the human beings aim to work towards the development. It aims to efficiently utilize resources while meticulously planning the accomplishment of immediate as well as long term goals for human beings, the planet as well as future generations. In the present time the need for Sustainable Development is not only for the survival of mankind but also for its future protection. In the past twenty years, the overall population in industrialized countries has been boosted to twenty eight percent. These countries are facing many problems such as environmental degradation and over dependence on nonrenewable sources of energy, resulting in a decline in the standard of living. Tourism sector is growing very fast and has acquired a status of the global industry. Peoples are travelling across the globe every year and the ratio is increasing rapidly all over the world considering its importance and financial benefits many countries of the world are engaged in promoting tourism. Many of them depend on this sector especially from the world to correct adverse balance of international trade to create job opportunities and to reduce regional imbalances. While it is economic effects have caused some adverse social



ISSN No- 2581-9879 (Online), 0076-2571 (Print) www.mahratta.org,editor@mahratta.org

ecological consequences. This is the reason why the concept of sustainable tourism has emerged so boldly in recent years especially in respect of ecologically and sensitive environments. Because of aggressive tourism mountain environments gifted with spectacular ecosystems, are losing their beauty, this problem is posing a threat to the fragile environments. Recent trends have led to the development of the concept of Green Tourism or Ecological Tourism. Green tourism is the only hope in the mountain. Sustainable tourism is a positive approach intended to reduce the tensions and friction created by the complex interactions between the tourism industry, visitors, the environment and the local communities. It is an approach which involves working for the long term viability and quality of both natural and human resources. The experts believe that only well managed, research based and controlled can afford right kind of benefits to the host communities. Sustainable tourism focuses on the fact that your visit to that particular place helps in the betterment of that place. The whole ideology is to protect nature and benefit it as much as possible.

### **Objectives:**

The principal objectives of Tourism Development include Employment opportunities and creation of jobs for young generation. Enhancement in the standard of living of people and conservation of cultural and natural heritage resources forever by cultivating its negative impacts. This can be through the practices of sustainable Tourism Development. The sustainable tourism is to make judicious use of environmental resources to develop tourism and at the same time maintaining essential ecological process and helping to conserve natural heritage and biodiversity. To encourage and accept the socio cultural authenticity of host communities conserve their cultural heritage and traditional values and contribute to inter cultural understanding and tolerance. To ensure stable employment and income earning viable, long term economic operations providing opportunities and social services to host communities and contributing to poverty alleviation.

### Research methodology:

The purpose of the study is to find out the significance of Sustainable Development in tourism sector as a future perspective. The study is based on the secondary data provided by journals, blogs, books and internet.

### Importance of sustainable development in tourism

Every year a billion people travel throughout the world and continue to grow. The forecast maintain that in 2030 the number of tourists will increase to 1.8 million doubling the number of few years ago.Sustainable development is the foundational principle for enhancing human and sustainable development while maintaining the functional integrity of ecological and social systems that support regional economics and regions around the world. In developing countries tourism development has been used an important strategy for increasing economic growth, alleviating poverty, creating jobs and improving food security. Sustainable development means a progress or development that remains for a longer period of time works or serves continuously .As we all know that tourism is highly associated with the nature that is should be balanced and need to make sustainable to get long time benefit from tourism. Resources are getting diminished and going to ending, without nature tourism cannot exist. Sustainable development makes us to run the tourism for long lasting time and after it automatically attracts the different kinds of benefits either that is economic or so on hence the misuse of nature resources will lead to a major problem if the resources are finished then tourism might end and there is no possibilities of making economic growth. Tourism is the largest industry to earn a more foreign revenues and to make growth of GDP of the country and more based on nature. Tourism is only part of the whole idea of sustainable development. Tourism as it relates to sustainable development is tourism which is developed so that the nature scale location and manner of development is appropriate and sustainable over time and where the environments ability to support other activities and processes is not impaired since tourism cannot be isolated from other resources use activities as a tourism centric approach to sustainability.



ISSN No- 2581-9879 (Online), 0076-2571 (Print) www.mahratta.org,editor@mahratta.org

### Benefits of sustainable development in tourism

Sustainable development is utilizing resources of present without damaging on them for future generation. Sustainable tourism benefits through three policies environmentally, economically, and socially. Sustainable development is a strategy that considers the environmental social benefits as much as economic benefits. Sustainable development that means a progress or development that remains for a longer period of time as the tourism is highly associated with the nature so activities involving in tourism is nature based so the sustainable development makes us to run the tourism for long lasting time and after it automatically attracts the kinds of benefits. It establishes a suitable balance between environmental. Economic and sociocultural aspects of tourism development plays an important role in conserving biodiversity. It attempts to minimize its impact on the environment and local culture so that it will be available for future generations, while contributing to generate income, employment and the conservation of local ecosystems. Sustainable tourism maximize the positive contribution of tourism to biodiversity conservation and thus poverty reduction and the achievement of common goals towards sustainable development, Sustainable development tourism provides crucial economic incentives for habitat protection. Revenues from visitor spending are often channeled back into nature conservation or capacity building programs for local communities to manage protected areas. Tourism can be a key vehicle in raising awareness and fostering positive behavior change for biodiversity conservation among the millions of people traveling the globe every

### How can sustainable development be achieved in tourism as a future prospective

Go green: The more promotion of green tourism is requirement as a future prospective there should be less use of electric gadgets when tourist visit a place of tourist destination. Green tourism is defined as environmentally friendly tourism activities with various focuses and meanings. Green tourism is about being an environmentally friendly tourist or providing environmentally friendly tourist activities and services. The green tourism concept would be highly appealing to tourism sector and operators owing to increasing governmental pressure to improve environmental performance by adopting effective and tangible environmental management techniques. Furthermore achievement and promotion of internationally recognized environmental awards would be instrumental to the tourism sector in marketing their services as result many responsible parties put forward recommendations for green tourism products to regulate tourism's negative impacts. And tourists or visitors can enjoy the holiday they want with a clear conscience. Reduction of carbon footprint: Tourism carbon footprint refers to the amount of greenhouse gas emissions generated by people during tourism. The greenhouse gas is mainly carbon dioxide. It is assumed that the carbon emissions of tourists during the entire consumption of tourism products are essentially the same in tourism the carbon footprint can be calculate and compared in a unified way. In tourism activities the carbon footprint of each link of food lodging, travel and entertainment. One key step in promoting sustainable tourism is reducing carbon footprint. Support in sustainable options in island destinations: Costal cities and islands often depend on the tourist dollars so more and more islands and coastal are being developed in many countries all over the world. In order to accommodate new influx of tourists these places are being built out with paved highways, lavish resorts, seaside villas, spas, helicopter landing pads and golf courses. This places is forcing local residents to relocate and driving them away from their livelihoods. Of course these developments are also create jobs unfortunately they are often filled by skilled recruits who are not from the islands. This social impact is accompanied by an environmental one. The coastal forests that often protect these islands from typhoons and soil erosion are ripped to make development which are important ecosystems. Care for Heritage places: Heritage sites are likely visited by millions of other people every year so care needs to be taken to allow others to enjoy them as well. The people should keep sense of cleanliness at the time of visiting such places. Do the tourist really need name emblazoned on the walls so or the caves or the sides of the mountains. These monuments and artifacts are needs to be taken care by the tourists.



ISSN No- 2581-9879 (Online), 0076-2571 (Print) www.mahratta.org,editor@mahratta.org

Renewable Resource Systems: World fisheries, forests and water system are severely overstressed with ever greater demanded on all systems expected in the next century all levels of institutional management must urgently reformed. Global funding are needed to conserve transboundary resources national resource management systems must be shifted from goals of exploitation to conservation and sustainable harvesting and local communities must be strongly involved in resource conservation.

### Role of Government is sustainable development

The Government's role in sustainable development concerns the extent to which a government can shape or is inevitably shaped by the society and environment. The role is highly sensitive and depend on specific factors. Like,

Demographic circumstances for example size or composition of the population Historical realities for example colonialization, conflict or stability. Geographical geological realities for example size location. Natural resources System of government for example level of decentralization.

### **Findings:**

The term sustainable development is closely related to the concept of limits and growth it means that as we grow wepaysome price for that growth and in the process we reach a particular level where the cost of growth becomes greater than the benefits of growth. This is the level called limits of growth. Several dimensions of sustainable development could be identified for instance the temporal dimension implies a long term perspective the technological dimension implies its feasibility to adapt the economic dimension implies its feasibility to adapt viability the sociological dimension implies its acceptability and the environmental dimension implies its digestibility or what may be termed as the processing ability of the environmental factors. Since the sustainable development which gives the benefits without having to compromise for the future generations it effectively protects the future generation while we enjoy the foods of development at the present moment. So we need to shift our development pattern to it. If we wish our future generation to enjoy the same fruits of the earth that weenjoy now than we must shift our development pattern and care about sustainability of the current resources and preservation of the environment. The planet has obviously seen several generations of mankind but if the natural resources are exhausted on a continuous basis and the environment is degraded regularly then over a period of time the planet would not remain. Absence of any mechanism to curtail the depletion of environment is the surest remedy to disaster.

The concept of sustainable development is based on three principles

1) Environmental sustainability

Sustainable development promotes development with the maintenance of important eco-friendly processes, biological diversity and biological resources. Environmentally sustainable system must maintain a stable resource base avoiding over-exploitation of renewable resource systems or environmental sink functions and depleting non-renewable resources only to the investment is made in adequate substitutes. This includes maintenance of bio diversity. Atmospheric stability and other ecosystem functions not ordinarily classed as economic resources

#### 2) Social Sustainability

The social sustainability provides development of traditional and cultural values of community. A socially sustainable system must achieve distributional equity, adequate provision of social services including health and education, gender equity and political accountability and participation.

#### 3) Economic Sustainability

The economic development to provides development a cost effective and how to manage the limited resources in a way they can used and save for future generations. An economically



ISSN No- 2581-9879 (Online), 0076-2571 (Print) www.mahratta.org,editor@mahratta.org

sustainable system must be to produce goods and services on a continuing basis, to maintain manageable levels of government and external debt, and to avoid extreme sectoral imbalances which damage agricultural or industrial production.

A concept of sustainable development must remedy social inequities and environmental damage while maintaining a sound economic base from an ecological perspective both population and total resource demand must be limited in scale and the integrity of ecosystems and diversify of species must be maintained. Social crucial elements of development and are interrelated with environmental sustainability

### **Challenges for Sustainable Tourism Development**

The major factors or challenges for sustainable tourism are lack of potential for the development of tourism, lack of technical knowledge. In many organizations the major challenges that is faced by sustainable tourism development is lack of awareness, lack of expertise, Lack of investment, Lack of tourism infrastructure and lack of policy decisions.

#### **Conclusion and Recommendation:**

Sustainability is all about long term preservation of energy and resources rather than consuming them incessantly for satiating short term needs. In the process of urbanization, industries are degrading the environment with their continuous use of natural resources. Sustainable development is all about creating new technology, companies and environment, without causing harm to the environment, Human survival has been brought under threat due to environmental degradation due to increasing population, economic development and deforestation with the increase in vehicles and industries, greenhouse gases like carbon dioxide, methane are polluting the earth which has led to an escalation in the temperature. The government and citizens of the country must take necessary important steps to bring sustainable development. Usage of eco-friendly technology like electric vehicles instead of petrol and diesel cars can be carried out. The government and NGOs should also spread awareness and promote environmental education. Sustainable development can only work successfully when three of its constituent elements Environmental social and Economic have approximately equal importance and strength and conditioning and interconnection without the domination of any part of these elements. Sustainable tourism depends on the ability of the environmental to ensure a stable and lasting basis for development. The concept of sustainability itself is often allied to various aspects including the development process, the environment and social culture milieu the basic objective of the study is to examine the importance of sustainable development with special reference sustainability in the social economic and environmental context.

### **Research implications:**

The challenge for the new millennium is to move from existing ad hoc approach to a more systematic one, to do this partnership between industry and national governments to deliver the following.

Intergradation of travel and tourism policy into a broader government policies especially the environment, incentives for the travel and tourism policy backed up where necessary by effective regulation, public and private partnership, ordination at an international level of environmental action undertaken by all sectors of the travel and tourism industry.

Innovation of process and application through new technology commitment to education and environmental training of staff.



ISSN No- 2581-9879 (Online), 0076-2571 (Print) www.mahratta.org,editor@mahratta.org

### **Bibliography and References:**

- AlhilalFurqan, AhmadPuad Mat Som (2010) Promoting Green Tourism For Future Sustainability.
- ChoudharyAditi (2017) Sustainable Tourism Practices Intermediaries A study of Golden tringleDelhi,Agra and Jaipur.
- JonnathanHaris (2000) Basic Principles of Sustainable Development
- KaterinaAngelevska-Najdeskaa Gabriela Rakicevikb (2012) Planning of Sustainable Development.
- Leon C.Braat (2016) Eco system services
- Pamela Wight (2002) Supporting the principles of sustainable Development in Tourism and Ecotourism Government potential role
- Sampada Kumar Swain, Sobhana Devi (2014) Sustainable Tourism Development Prospects and Challenges in Mahabalipuram Tamilnadu
- SanthoshKumarSSManivasakan (2020) Sustainable Tourism Development. A case study of Singapur and Chennai.
- Siddiquisamina, AbhaLaksmi (2015) Sustainable development in Uttar Pradesh Himalayas.
- Team leverage edu.com (2021) Essay on sustainable development.

